

**Tender Heart School, Sector- 33B, Chd.**  
**Commercial Studies Project**

**Class- X (2021-2022)**

**Choose any three from the following topics in about 1500-2000 words :-**

- 1 Prepare a comparative report on various sales promotion schemes used by any two mobile networks (**Eg.** Idea, Jio, Vodaphone, Airtel).
- 2 Study the human resources policies of an Information Technology firm including Recruitment, Selection, Procedure and Training etc.
- 3 Visit a Private Sector Bank and a Public Sector Bank and compare them on the basis of various types of accounts, minimum balance required and rate of interest provided by them and on the basis of various types of loans and rate of interest charged by the Bank.
- 4 Mention any five types of Life Insurance policies launched by Life Insurance Corporation of India and explain the benefits provided by them.
- 5 Prepare a list of six rights of a consumer provided under Consumer Protection Act. Meet 20 people of your area and asked them whether, they knew their 6 rights. Write three case studies which would show how some consumers have used their rights to redress their grievances through District Forums/ State Commissions/ National Commission.
- 6 What is Internet Banking. Prepare a report on various methods of money transfer mentioning their Merits and Demerits.
- 7 What is Business Finance. Prepare a report on various sources from which a public company can raise money.